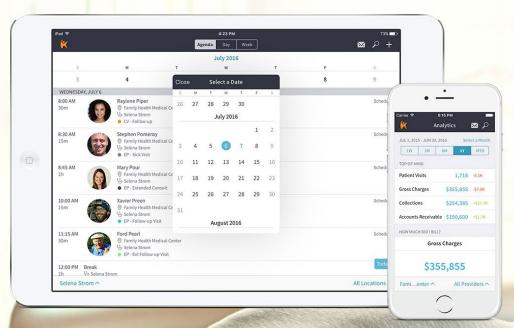


# The only complete technology platform for your therapy practice.

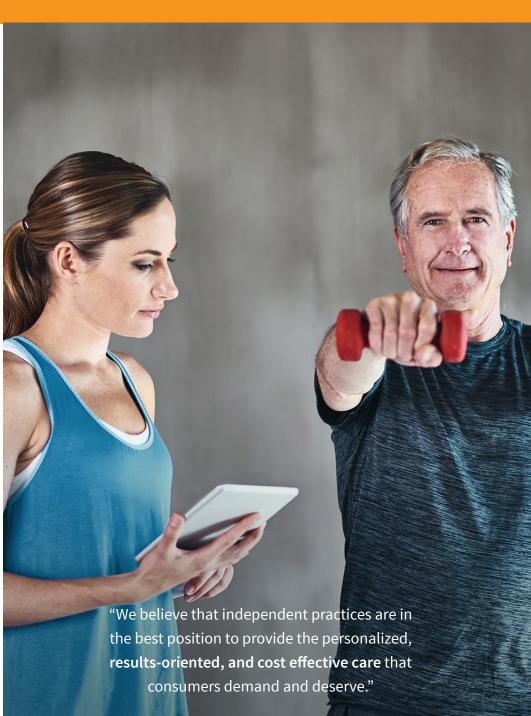
Learn how Kareo helps your practice thrive.





### What's Inside

Who is Kareo?	2
Introducing the Kareo Platform	3
Kareo's Integrated Modules	4
Kareo Clinical	5
Kareo Billing	7
Kareo Engage	9
Kareo Platform Extensions	11
Kareo Analytics	13
Kareo Telemedicine	15
Kareo Patient Payments	17
Kareo Patient Statements	19
Kareo Marketplace	21
The Results: A Positive Experience for Patients and Staff	23
Platform Features	25
Module Functions and Features	26



Dan Rodrigues, Founder and CEO of Kareo

MORE THAN 50,000 PROVIDERS rely on Kareo to run a successful practice

#### MANAGING \$20 BILLION+ in annual claim revenue processed

#### **OVER 75,000 ACTIVE USERS** log in to Kareo every day

2

### Who is Kareo?

We offer the only cloud-based, clinical and business management technology platform dedicated to serving the unique needs of independent practices. Our software helps you engage with patients, run a smarter business, provide better care, and get paid faster. More than 45,000 healthcare providers representing over 75,000 active users rely on Kareo everyday.

### How is Kareo Different?

Unlike other companies that built their offering for large medical groups or hospitals, Kareo is purpose-built for the workflows and unique needs of the independent practice.

The result is an affordably-priced platform without the bells and whistles that you don't need.

### Kareo is Friendly, Flexible, and Transparent

We run our company based on business practices that are friendly, flexible, and transparent because we know you are relying on us to help you succeed.

As a Kareo customer, you'll feel appreciated and supported due to the many benefits including:

- Free onboarding, including a dedicated customer Success Coach to get you up and running.
- No long-term contracts and flexibility to adjust your subscription without penalty
- A clear and simple pricing model that offers affordable ways to grow your practice
- Easy access to support via phone, chat, and email at no additional cost



**BLACKBOOK #1** 

Integrated EHR, PM and RCM

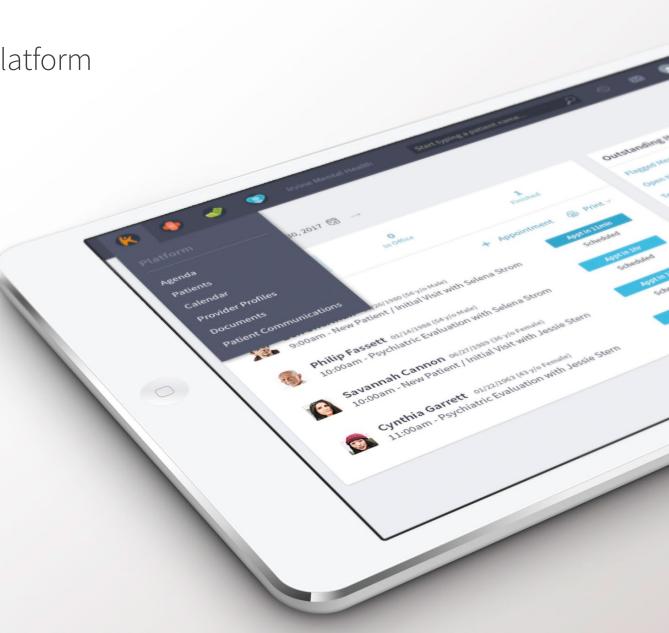


### Introducing the Kareo Platform

For years, medical software played a mixed role for therapy practices. It reduced complexity in some areas and added complexity in others. Kareo is changing this to help you succeed with helpful technology.

Kareo is the first and only technology platform built with the therapist and the patient in mind, allowing you to efficiently and effectively manage all of the major functions of your practice.

Kareo is unlike any other software in the industry. It is the only fully integrated and complete, cloud-based platform that provides a seamless user experience.



### Kareo's Integrated Modules

Kareo offers separate but fully integrated modules designed to meet the unique needs of the therapy practice.

#### KAREO CLINICAL (EHR)

Kareo Clinical lets you do the work that matters most, helping your patients on their road to recovery. Use our cloud based mobile friendly EHR to manage scheduling, appointment reminders, registration, patient notes, superbills, secure messaging, patient payments, compliance and more.

#### KAREO MARKETPLACE

Kareo Marketplace extends the value of your software. We partnered with some of the most innovative companies in the world and integrated these functions into Kareo. These include areas as clinical, billing, and business management.



#### KAREO BILLING (PM)

There's no better or more relied upon software to support your billing process and get you paid. Our web and mobile applications help you meet and exceed your goals for patient collections and insurance reimbursements.

#### KAREO ENGAGE

Kareo Engage helps you create a superior end-to-end patient experience, from getting found online to re-care reminders. The result is better care delivery, increased collections and happier, healthier patients.



Let us show you how easy it is to write notes, code encounters, and manage patients in our fully integrated, cloud-based EHR. Find information with easy look ups and create favorites for things you do every day-problem codes, patient notes, and patient education. Superbills can be created and sent in a few clicks!

#### **INCLUDED FUNCTIONS**

- e-Prescribing
- Patient Charting
- Flowsheets
- Electronic Superbills
- Patient Statements
- Secure Messaging
- Registration
- Appointment Reminders
- Calendar and Scheduling
- Custom Mobile Apps

For a complete list of functions and features, ₿ see page 25



K Back

#### "I want an EHR that is easy to learn and use every day."

Kareo Clinical was designed with therapists in mind. It has the features you need to be successful and none of the unnecessary extras that can get in the way. And it's easy to use!

Subjective Use Last Able to Participate in Activities: with assistance, but he is experiencing acute pain intermittently. His pain usually subsides within 5 to 10 minutes after stopping the activity.

MUSC/SKEL: RIGHT KNEE: [ROM], FROM, flexion: 55 degrees, extension: 80 degrees, external rotation: 12 degrees, internal rotation: 29 degrees.

Use Last

ſŊ

Muscle strength: 3/5

Objective

Sensation intact, skin: healing surgical wound, warmth to touch.

01 Feb 2017 3:52 PM, Smith, Ethan

Carrier 🗢							
×		Agenda	~	ج 🖂	) <b>+</b>		
		July 201	6				
S N	т	w	т	F	S		
3 4	5	6	7	8	9		
TODAY • WEDNESDAY, JULY 6							
8:00 AM 30m	Vo Selen	Physical Th	erapy	Sch	eduleo		
8:30 AM 15m			erapy	Sch	neduled		
8:45 AM 1h	🖑 Selen	Physical Th		Sch	eduleo		
10:00 AM 15m	& Selen	Physical Th		Sch	eduled		
11:15 AM	Ford Pe	arl Obygical Th	05307	Sch	edule		
Selena S	tromへ		All	Locatio	ns ^		

#### "I want to connect with my patients more and deliver better care."

The flexibility of Kareo means you can use the device and documentation style of your choice. Spend more time providing patient care and less time worrying about technology.

#### "I want functions and features that work for my therapy practice."

Not only is Kareo intuitive but it can easily be customized to your needs. With one click access to commonly used codes and procedures, you can practice heads-up medicine while providing better care to your patients.

iPad 후					10:32 AM	1						21%
×			(	Agenda	Day	Wee	k			$\bowtie$	ρ	-
					Ju	ly						
	Sun 3	Mon 4	Tu	ıe 5	We	d 6	Th	u 7	F	ri 8	Sa	it 9
8 AM		Devin Padilla 8:00 - 8:30 Family Health M			Raylene F 8:00 - 8:30 Family He	)	John Ada 8:00 - 9:0 Family H		Carol P 8:00 - 9: Family I			
			Tom Pai 8:30 - 9:3		Stephen I Mary Pou							
9 AM —		Brittany Proto	Family F	iealth M	8:45 - 9:45 Family He	5	Alyson P	autron	<u> </u>			
		9:00 - 10:00 Family Health M			rannyrie	STOT MILL	9:00 - 10:					
									Charlie	Pridem		
10 AM			10:00 - 1		Xavier Pro	een	Zane Pip	er	Xavier F 10:00 - 1	11:00		
10:32 •			Family F	lealth M			Jack Pitt 10:30 - 11		Family	Health M		
11 AM		Will Page					Family H	ealth M				
					Ford Pear 11:15 - 11		Ford Pearl		Madiso n			
		Mike Frye 11:30 - 12:00	Steve	Mike Frye	Family He		11:15	Mike Frye	Pre	Mike Frye		
12 PM —		Capital Regional		11:30				11:30	_	11:30		
		Break 12:00 - 1:00 Selena Strom	Break 12:00 - 1 Selena S		Break 12:00 - 1:0 Selena St		Break 12:00 - 1: Selena S		Break 12:00 - 1 Selena S			
1 PM —					Micha	Jessie Pellegri	Raylene 1:00 - 1:3					_



There's no better software to support your billing process. Our web and mobile applications help you easily manage patients and the complications that come with billing insurance.

It allows billers to use a robust desktop application that supports flexible workflows, A/R management, reporting and analytics. This gives you total visibility into your financial health.

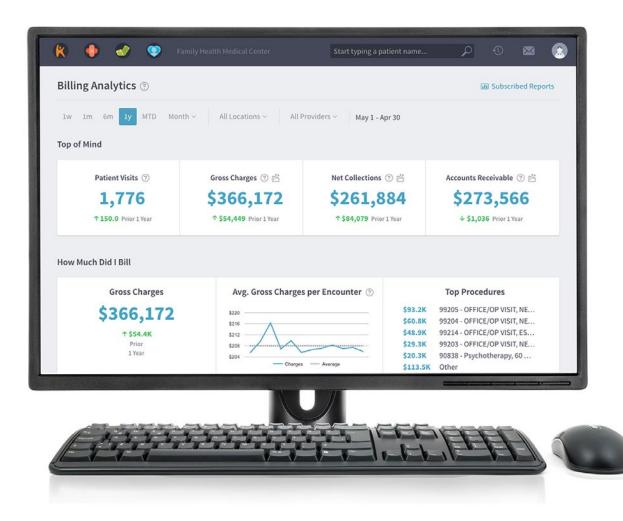
#### **INCLUDED FUNCTIONS**

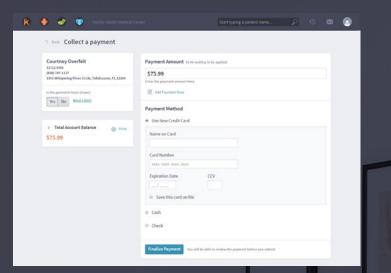
- Charge Capture
- A/R Management
- Patient Collections
- Billing Analytics
- Calendar and Scheduling
- Secure Messaging

7

• Billing Task Management

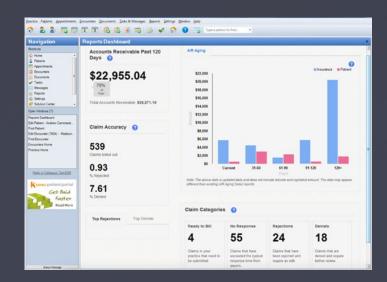






#### "I don't really know if my collections are good or bad."

With Kareo, all of your billing is processed electronically, and you can see how you're doing in real time with the reporting dashboard. As a result, you get paid faster and more accurately.



### "Patient A/R is growing, and we need a better way to collect that money."

Kareo offers end-to-end patient collections. The software includes the ability to verify eligibility at no extra cost, process credit cards and post those payments within Kareo, send electronic statements, and save credit cards on file.

#### "I need to help billers effectively manage their work flow and tasks"

Kareo provides a comprehensive dashboard that shows billers exactly what tasks need to be completed. Staff can set alerts for things like no-response claims to ensure nothing slips through, and you can collect every dollar.

Shortcuts				
	Workflow	Payment Velocit		
<ul> <li>Home</li> <li>Patients</li> <li>Appointments</li> <li>Encourters</li> <li>Encourters</li> <li>Tasks</li> <li>Messages (6)</li> <li>Reports</li> <li>Settings</li> <li>Solation Center</li> </ul>		Your Pay	39 DAYS	y:
Open Windows (T)	statements issue refued	What is Payment V	elocity? Full Re	port
Practice Home				
	To Do List	S Key Performance		
	To Do List Before you start billing for services	Key Performance Indicator	e Indicators Amount	% Las
		and the second second		% Las
	Before you start billing for services Enter the Practice Information for the medical practice.	Indicator	Amount	
	Before you start billing for services Enter the Practice Information for the medical practice. As part of your daily billing activities	Indicator Procedures	Amount 147	-179
	Before you start billing for services Enter the Practice Information for the medical practice.	Indicator Procedures Charges	Amount 147 \$18,693	-179
	Before you start billing for services Enter the Practice Information for the medical practice. As part of your dely billing activities You have 4 Flogged Messages that require follow-up.	Indicator Procedures Charges Adjustments	Amount 147 \$18,693 \$5,151	-179 -169 -10%
	Before you start billing for services Enter the Practice Information for the medical practice. As part of your daily billing activities You have 4 Flogged Messocys that require follow-up. You have 5 this overdine.	Indicator Procedures Charges Adjustments Recepts	Amount 147 \$18,693 \$5,151 \$12,562	-179 -149 -109 -249
Reference Calancean Cart \$100	Before you start billing for services Enter the Practice Information for the medical practice. As part of your daily billing activities You howe 4 Flogged Memoges that require follow-up. You howe 5 tasks overdoe.	Indicator Procedures Charges Adjustments Recepts Refunds	Amount 147 518,693 \$5,151 \$12,562 \$0	-179 -169 -109 -249 09
Referancialescue. Cet 1300	Before you start billing for services Eiter the Practice Information for the medical practice. As part of your daily billing activities You howe ? Expland Messages that require follow-up. You howe ? Expland Messages that require follow-up. You have ? Starks overfore. You have ? Starks overfore. You have ? Starks dams that need follow-up. You have ? Starks dams that need follow-up.	Indicator Procedures Charges Adjustments Recepts Refunds A/R Balance	Amount 147 \$18,693 \$5,151 \$12,562 \$0 \$212,312	-179 -169 -10% -24% 0%
Save and Customize	Before you start billing for services Enter the Practice Johnnesson for the medical practice. As part of your dayl billing activities You have a Paisa overfole. You have a Paisa overfole. You have 3 Paisa overfole. You have 3 Paisa overfole. You have 3 Paisa overfole. You have 3 Paisacies dams that need follow-up. You have 16 Paisacies dams that need to be realised. You have 16 Paisacies dams that need to be realised.	Indicator Procedures Charges Adjustments Recepts Refunds A/R Balance Days in A/R Days Revenue	Amount 147 \$18,693 \$5,151 \$12,562 \$0 \$212,312 3	-179 -169 -109 -269 09 09 -279
Save and Customize Your	Before you start billing for services Eiter the Practice Information for the medical practice. As part of your daily billing activities You howe ? Expland Messages that require follow-up. You howe ? Expland Messages that require follow-up. You have ? Starks overfore. You have ? Starks overfore. You have ? Starks dams that need follow-up. You have ? Starks dams that need follow-up.	Indicator Procedures Charges Adjustments Recepts Refunds A/R Balance Days m A/R Days Revenue Outstanding Days to III	Amount 147 \$18,693 \$5,151 \$12,562 \$0 \$212,312 3 3 26 43	-179 -169 -109 -269 09 09 -279 -179 -29
Save and Customize Your	Before you start billing for services Einer the Practice Information for the medical practice. As part of your dely billing activities You have 3 takis overdoe. You have 3 takis overdoe. You have 30 Chains to send. You have 30 Chains to send. You have 18 Rejected dams that need follow-up. You have 18 Rejected dams that need follow-up. You have 18 Rejected dams that need to be resleved. You have 14 hio Response dams that need to be reviewed. You have 14 hio Response dams that need to be reviewed.	Indicator Procedures Charges Adjustments Refunds A/R Balance Days In A/R Days Revenue Outstanding	Amount 147 \$18,693 \$5,151 \$12,562 \$0 \$212,312 3 3 36	-179 -149 -109 -249 -249 -09 -279 -179



#### KAREO ENGAGE

Grow your practice and create a superior patient experience

Patients are the lifeblood of your practice. To thrive in today's patient-centered market you need a holistic approach to how you deliver patient experience alongside patient care. Kareo Engage helps you create a superior end-to-end patient experience, from getting found online to re-care reminders.

#### INCLUDED FUNCTIONS

- Online and Kiosk Patient Intake
- Automated Appointment Reminders
- Online Scheduling
- Reputation Management
- Patient Reviews
- Online Provider Profile
- Practice Analytics

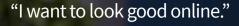
```
For a complete list of functions and features, see page 25
```



w As: Selena Strom V Date Range: 10 10 10 2 Jun 3 10 2 Jun 3 10 10 Jun 4 10 10 10 10 10 10 10 10 10 10 10 10 10	🔶 🎻 🤍 Family Health M	ledical Center	Start typing a pat	ilent name 🔎	• 🖾
eturn on Investment () \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	erformance Dashboard 💿				
stailed Insights hine Appointments Generated ① tetailed Insights bi Total appointments total appointments Manage Schedule Settings > tetailed Communications ① Manage Schedule Settings > tetailed Insights Manage Recall Settings > tetailed Insights Manage Recall Settings > Manage Recall Settings > tetailed Insights Manage Recall Settings > Manage Recall Settings > Manage Recall Settings > Manage Schedule Manage Schedule	lew As: 👩 Selena Strom ~ Date Range	r iw im 6m iy 🖯 u	n 15 to 🕲 J	ul 15 Update	6
New reviews   19 Total Reviews   10 Calculator >   View Reviews >   10 Total Reviews   10 Total Reviews   10 Total Reviews   View Online Presence >   10 Total Appointments Generated   (m) 42 Appointment stat were scheduled online by patients   10 Total appointments   Manage Schedule Settings >   11 Total Reviews   (m) 42 Appointment residue online by patients   12 Total Appointments   Manage Schedule Settings >   13 Total Reviews   Manage Recall Settings >   14 Total appointment reminders sent   (m) 236 Appointment reminders confirmed by patients 1,440 Total appointment reminders sent 1,440 Total appointment reminders sent 1,440 Total appointment reminders sent	Return on Investment 💿	Surveys & Reviews	D	Online Presence ③	
etailed Insights nline Appointments Generated  The pointments Generated  The pointments Generated  The pointments are scheduled online by patients The pointments that were scheduled online by patients The pointments that were scheduled from automatic patient recall appointments The pointments The tweet schedule form automatic patient recall appointments The pointment schedule settings  The pointment schedule settings  The pointment schedule settings  The pointment reminders sett The pointment reminders confirmed by patients The pointment reminders c				Accin	-
nline Appointments Generated (*) Line Appointments Generated (*) Line Appointments Generated (*) Line Appointments Generated (*) Appointments that were scheduled online by patients Liso Total appointments Liso Total appointments Manage Schedule Settings / Anage Recall Settings / Anage Recall Settings / Anage Schedule Settings / Anag	ROI Calculator >	View Review	ws >	View Online Pres	ence >
atient Communications (*)	Appointments that were scheduled	online by patients	p	hat were scheduled from auto atient recall messages	omatic
Description     Description       Appointment reminders sent     Appointment reminders confirmed by patients       1,440 Total appointment reminders sent     1,423 appointment reminders confirmed by patients	Manage Schedule Setti	ngs >	M	anage Recall Settings >	
Appointment reminders sent         Appointment reminders confirmed by patients           1,440 Total appointment reminders sent         1,423 appointment reminders confirmed by patients	Patient Communications ③				
1,440 Total appointment reminders sent 1,423 appointment reminders confirmed by patients				<b>≓ → → →</b>	
			Annalas		
	Appointment reminder			reminders confirmed by pati	

#### "I want to save time communicating with patients."

You can simplify and automate many patient communications with tools like online scheduling and patient intake, bi-directional text and email reminders, and patient follow up surveys in Kareo Engage.



Kareo can help you update and manage online listings, increase search rankings with a free online provider profile, and drive positive patient reviews to multiple social media sites.

•••••• Verizon LTE Search Sn	2:50 PM hith Physical T	
Angela R. # 4 🗖 24		1 month ago
Beach. I was refe	led here by Dan Johi rred to Ryan Smith, a irst time I∿e been to	an awesome human
Kim R.	<b>0</b> 1	2 months ago

#### \*\*\*\*

These guys have been terrific! Mary Soto has helped me so much! She really knows his stuff and has helped me started to feel normal again. Tom has been great too!

#### E. S. ₩ 0 🖬 41 ⊠ 0

#### 

I originally met Ryan Smith to have him work on my lower back issue at her Costa Mesa location. He was able to find the origin of my pain to be an issue with my right



## Request APPOINTMENT Request APPOINTMENT Request Appoint of the second second

### 2014 Ginger Drive Suite 100 Irvine, CA 92604 View office hours (850) 555-1111 Send email

#### "I want to find more patients and keep the ones I have."

Improve your online reputation and presence so more patients can find you. Then, use Kareo to keep them engaged with regular patient communications like re-care messages and satisfaction surveys.

Plus, with online patient intake, your patients will thank you for a stress-free check in process.

3 months ago

### Kareo Platform Extensions

In addition to Kareo's award-winning modules, Kareo offers integrated products to further optimize your clinical, billing and patient engagement workflows.

### $\bigotimes$

#### KAREO ANALYTICS

Kareo Analytics is a powerful business analytics engine that helps you improve your billing operations. With Kareo Analytics as part of your daily revenue cycle management workflow, you can move forward with confidence knowing that your time and resources are being fully optimized.



#### KAREO TELEMEDICINE

Kareo Telemedicine makes it easy to offer your patients secure video visits. Patients get added convenience and increased access to care. Practices receive full reimbursement through insurance at the same rate as an office visit.



#### KAREO PATIENT PAYMENTS

Kareo Patient Payments provides an end-to-end patient payments solution that yields higher revenue while maintaining a positive relationship with your patients.



#### KAREO PATIENT STATEMENTS

As patient collections continues to increase as a portion of your practice's A/R, it's important to have the right tools to collect what you are owed. Accelerate your patient collections and save staff time with Kareo's patient statement mailing service.

### **KAREO ANALYTICS** Insights that transform data into revenue generating opportunities

Efficiently accessing and interpreting revenue data can be frustrating. All too often, this involves manual data processing that's time consuming and error prone.

To effectively manage your bottom line, you need a powerful business analytics engine that aligns with your billing operations. Kareo Analytics helps you uncover the revenue opportunities that will provide the greatest contribution to your bottom line. With Kareo Analytics as part of your daily revenue cycle management workflow, you can move forward with confidence knowing that your time and resources are being fully optimized.

#### INCLUDED FUNCTIONS

- Advanced Reporting and Dashboards
- Integrated View of all your Practices and
   Providers
- Customize Any Reports or Dashboard
- Quick and Responsive user experience
- In-App Definitions of formulas used
- In-App Data Dictionary for quick and confident changes
- Curate data stories for further conversations

For a complete list of functions and features, see page 25





Display current performance of key indicators with benchmarks and averages built in for a seamless overview of business metrics.

Practi Q Name	MTD Encou	Prev. 3 Month Avg. Encountel	MTD Char	Prev. 3 Month Avg. Charges	MTD Adjust	Prev. 3 Month Avg. Adjustmen'
Practice #1	0	0.0	\$0.00	\$0.00	\$0.00	\$0.00
Practice #2	0	0.0	\$0.00	\$0.00	\$0.00	\$0.00
Practice #3	0	0.0	\$0.00	\$0.00	\$0.00	\$0.00
Practice #4	0	0.0	\$0.00	\$0.00	\$0.00	\$0.00
Practice #5	0	0.0	\$0.00	\$0.00	\$0.00	\$0.00
Practice #6	0	413.7	\$6,55	\$103,447.00	\$335.00	\$56,961.44
Practice #7	0	213.7	\$0.00	\$58,453.33	\$7,544.89	\$48,226.05
Practice #8	0	463.7	\$0.00	\$331,571.00	\$3,673.88	\$183,653.46
Practice #9	0	239.3	\$80,9	\$123,950.33	\$1,535.02	\$63,258.38

View all claim lines for the account, or by any of your selections from any other report for a detailed look behind the scenes.

Claim ID Q	Encounter ID Q	Encounter Status Q	Encounter Service Date Q	Procedure Code 🔍
49250	27273	Approved	5/9/2003	PRP
16773	8981	Approved	3/5/2007	1
11635	6172	Approved	4/16/2007	1
15003	7955	Approved	4/23/2007	1
16772	8980	Approved	9/21/2007	1
12496	6655	Approved	7/9/2008	1
27073	14742	Approved	8/18/2009	64413
13771	7311	Approved	10/20/2009	1
14653	7773	Approved	12/21/2009	Q9966
14652	7773	Approved	12/21/2009	99213

Pull up average encounters for the previous 3 months, MTD encounters, and a chart of encounters over time. Have data at your fingertips when and where you need it.



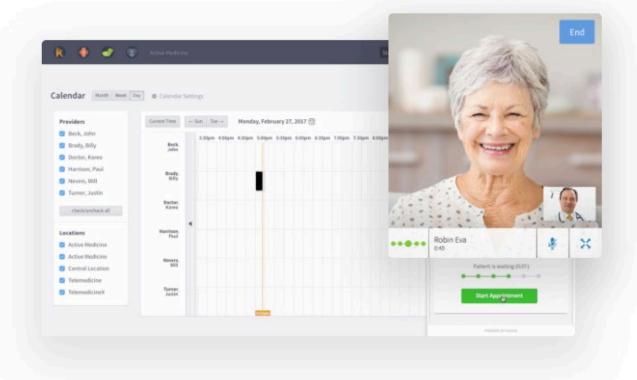
#### KAREO TELEMEDICINE

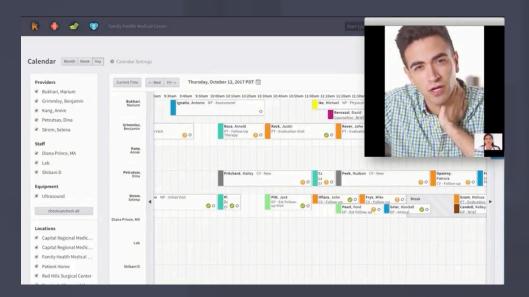
Make every moment matter using HIPAA-compliant video visits

Kareo Telemedicine makes it easy to connect with patients for routine appointments from anywhere. Offer your patients added convenience and increased access to care with Kareo Telemedicine. And receive full reimbursement through insurance at the same rate as an office visit.

#### INCLUDED FUNCTIONS

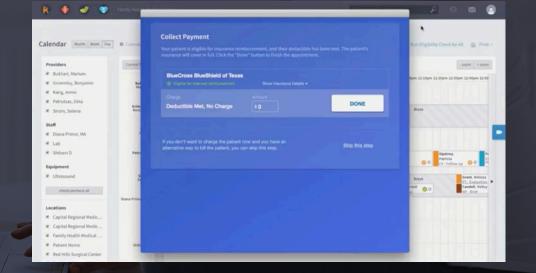
- Seamless integration with Kareo Clinical EHR using the regular workflow
- Reliable reimbursement system that earns an average of 10x the provider's cost per visit
- Per-usage pricing that means you only pay for what you use
- Patient and staff education to help facilitate the adoption of telemedicine
- Integrated credit card payments to streamline patient collections
- B→ For a complete list of functions and features, see page 25





With Kareo Telemedicine, you can connect with patients anywhere at anytime. It's simple, secure and streamlined—and fully reimbursed by private payers.

With seamless integration to the Kareo EHR and practice management software, you can bill like a regular office visit and get fully reimbursed by private payers.





#### KAREO PATIENT PAYMENTS

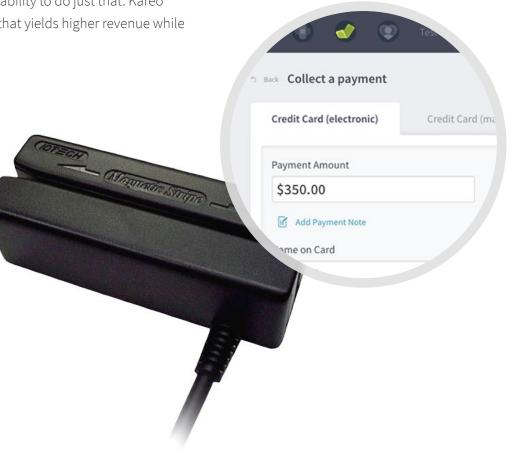
Optimize patient collections and increase revenue

The single most effective method of collecting patient responsibility is to collect at the time of service. Having an integrated self-pay solution in the front office gives you the ability to do just that. Kareo Patient Payments provides an end-to-end patient payments solution that yields higher revenue while maintaining a positive relationship with your patients.

#### INCLUDED FUNCTIONS

- Simple, secure and integrated point of sale payments using the credit card swiper
- Seamless integration with Kareo Billing using your regular billing workflow
- Shorten your revenue cycle, just click and swipe to post a payment and record transactions immediately
- Store credit cards on file and easily capture patient balances for future visits
- Take payments anywhere, easily take payments in person, over the phone, and online

For a complete list of functions and features, see page 25







The robust, cost-efficient, reliable and easy-touse swiper technology enables medical groups to process patient payments more efficiently, provide enhanced payment flexibility to patients, and improve overall patient collections.

You can simplify your patient billing workflow by storing credit cards on file and easily capturing patient balances for future visits. This feature also helps minimize data entry, free up valuable front office staff and streamline future patient collections.

••••					
nox Collect a payment					
Credit Card (electronic)	Credit Card (	manual) Cash	Check		
Payment Amount					
\$350.00		Prepare Swiper			
Add Payment Note					
Jane Doe					
Card Number					
4242-4242-4242-4242					
Expiration Date 01 / 2020 Save this card on file	000				
inalize Payment of \$10.00		eable to review the payment befor standard or itemized receipt on th			



#### KAREO PATIENT STATEMENTS

Spend less time billing and increase patient collections

As the patient payments portion of your practice's collections continues to grow, it is crucial to collect what you're owed by patients. Accelerate your patient collections, save staff time and cut processing costs by using Kareo's patient statement mailing service.

#### INCLUDED FUNCTIONS

- Automate patient statement delivery and reduce time spent managing patient statements
- Batch process the mailing of patient statements with a few mouse clicks
- Increase patient collections with patient statements that are designed to reduce patient confusion
- Move to a more effective patient statement designed to reduce confusion and improve your collections

G→ For a complete list of functions and features, see page 25

#### Eastern Pain Medicine PC

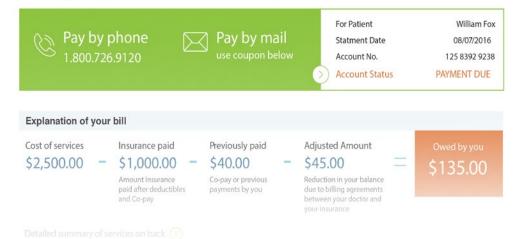
66 MIDDLEBUSH RD STE G 101 WAPPINGERS FALLS, NY 12950-4047



#### William Fox

#### A message from your practice:

This bill is for laboratory service requested by your physician. Payment in full is expected upon receipt of this invoice. This dunning message has a maximum limit of 200 characters (about 3 lines) and we don't truncate it.



#### The Anatomy of an Intuitive Patient Statement

Move to a more effective patient statement designed to reduce confusion and improve your collections.



(2)

3

4

5

#### **Clear amount owed**

Patient total is derived from the sum of all encounters included in the current statement.

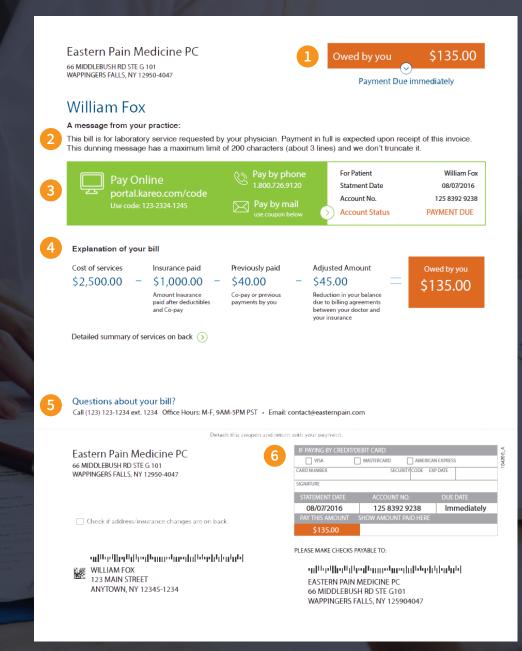
**Friendly instructional message** Configure your custom message in Kareo Billing.

#### **Convenient payment options**

Set up online payments to have the Pay Online option prominently featured in your statements.

**Intuitive explanation of bill at-a-glance** Patients can see cost of services, insurance paid, previously paid (by patient) and adjusted amount.

- **Quickly get questions answered** Set up custom practice contact methods.
- 6 Clear credit card options Set credit cards accepted for pay by mail.





Welcome to Kareo Marketplace Give your practice exactly what it needs to flourish with a customized solution from our cutting-edge technology partners in the Kareo Marketplace.

ADMINISTRATIVE

Chiron Health

ASSOCIATIONS

LABS

FLESSCANMD

ntory Managema

tolura

FlexScan MD

earn Mo

Search Kareo Marketplace

MARKETING

CLINICAL

A Medicfusion

BILLING

ELLKAY

Kareo Marketplace allows your practice to add valuable technology to complement and extend the functions already available in Kareo. We partner with some of the most innovative companies in the world and integrate these functions into your Kareo platform experience. These include functions such as clinical, billing and business management.

#### INCLUDED FUNCTIONS

- Clinical
- Billing
- Business Management

For a complete list of functions and features, see page 25

### Our Marketplace Partners

Kareo partners with innovative companies to extend the value of our platform. The result is a seamless and fully integrated system to help you succeed.

#### Clinical

- Specialized note types
- Telemedicine
- Digital imaging

Clinical partners include:





#### Billing

- Credit card payments
- Claim acceptance
- Workers compensation
- Billing partners include:

• MDTech





stripe



- Improve interoperability
- Manage practice inventory
- Back-up and store data

Business Management partners include:



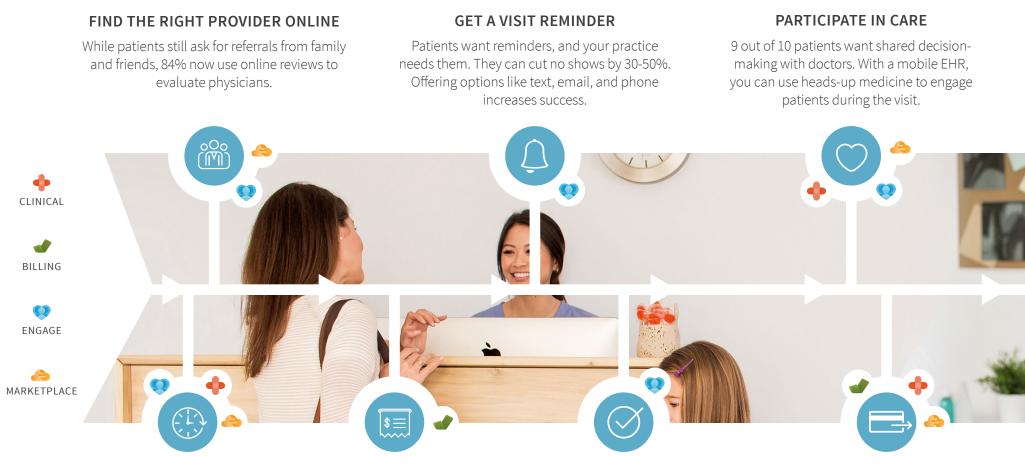






For a complete list of available partners in Kareo Marketplace, visit: http://kareo.com/marketplace

### The Results: A Positive Experience for Patients and Staff



#### MAKE AN APPOINTMENT ANYTIME

Patients may not have time to call your office during business hours. Give patients the option to schedule online at a convenient time for them.

#### KNOW WHAT'S OWED

Confirm eligibility to ensure that you can collect co-pays and inform patients about what they will likely owe and the options to pay their bill.

#### STRESS-FREE CHECK IN

No more clutter and confusion from paper forms. Using online or kiosk patient intake let's you reduce manual data entry errors, eliminate redundant steps and get paid quickly. Patients love it because they can fill out medical intake forms anywhere - in the comforts of their own home or at the office.

#### GET PATIENT COLLECTIONS TO 100%

Don't lose money from co-pays and deductibles not being collected at the time of service. With Kareo Payments, you'll collect credit card information up front and ensure you get paid!

#### HAVE PRESCRIPTIONS READY TO GO

Electronic prescriptions reduce errors and ensure that medications are ready to pick up. So it's no wonder 92% of patients like the use of ePrescribing.

#### PAY BILLS ONLINE

#### **STAY IN TOUCH**

Make it easy for patients to pay their bills by sending an electronic statement as soon as possible and offering a link to pay bills online. Patients want regular communication from you through email, text, and social media. You can also send a newsletter, blog, and share helpful posts on Facebook.

#### EASY ACCESS TO TEST RESULTS

Two-thirds of patients say a patient portal makes them more loyal to their provider. This offers easy access to lab results, medical records, and secure communications.

#### ASK FOR FEEDBACK

Patients want follow-up communications from providers and, as a result, rate their satisfaction significantly higher. Send a follow-up survey to patients asking for feedback.

#### SEND HELPFUL RE-CARE MESSAGES

Patients want to stay healthy and now you can help make that easier. Use re-care messages to remind patients to come in for timely care and follow ups.

### **Platform Functions**

Purchase Kareo Billing or Kareo Clinical EHR and receive the following platform features at no additional charge:



#### ONLINE PROVIDER PROFILE

Establish a strong online presence with your Kareo provider profile. The profile is the easiest way to improve your Google search results and will help funnel patients to your practice.

ć	-		
ľ	_	_	-
ι	_	_	_
2			

#### PATIENT PAYMENTS

Allow your patients to pay their bill online with secure credit card processing. You can also collect patient balances and co-pays in the office at the time of service by capturing credit card information up front through convenient and reliable swiper technology.

\* Additional fee for swiper hardware and credit card processing.



#### PATIENT REGISTRATION

Make it easy for new patients to find and deliver completed registration paperwork. You can provide patients with immediate access to these forms, claiming back time for your front office staff.



#### SCHEDULING AND CALENDAR

Office staff can now schedule smarter. Set up and personalize your schedule, create scheduling rules, and track productivity. You can manage across the web, iPhone, iPad and Apple Watch.



#### APPOINTMENT REMINDERS

Reduce lost revenue from open schedule slots and costly patient no-shows using text, email and voice reminders. With Kareo, you can avoid reduced revenue, wasted front office resources while delivering better patient care and outcomes.



#### CRITICAL TASKS FOR STAFF

Get full visibility and streamline your day by managing your tasks in one, easy-to-use inbox. It couldn't be simpler! And with Kareo Mobile you can also complete tasks while on the go.



#### SECURE MESSAGING

Save time and track secure messages within your practice. Our built-in messaging allows you to communicate with your biller, patients and staff. And, it's HIPAA compliant giving you peace of mind.

#### 

#### **REPORTS AND DASHBOARDS**

Know where your practice stands and get a clear picture of your performance through built-in reporting. Kareo also offers easy to read dashboards, providing updates at a glance.

### Module Features

Below are the core functions and features for each module.



#### Patient Charting

- Easy note creation
- Over a dozen note types
- Use templates and text shortcuts
- Customize to your specialty
- Lab and vital trend flowsheets

#### Certified ePrescribing

- Improve prescription accuracy
- Easily create drug favorites
- Look up pharmacies
- Create right from your
   patient's chart

#### Comprehensive Labs and Imaging Workflow

- Assign lab and study orders
- Submit labs electronically
- Save frequently used tests
- Share results with patients

#### Electronic Superbills

- See your frequent codes
- Drag and drop
- Make notes and comments
- Track status and easily send superbills

#### Custom Mobile Apps

- See your calendar
- Easily write prescriptions
- Access labs and test results
- Send secure messages



#### Charge Capture

- Enter charges
- Capture charges
- Set up common codes
- Improve claim accuracy

#### A/R Management

- Submit insurance claims online
- Scrub claims
- Receive electronic payments
- Resolve billing issues

#### Billing and Patient Collections

- Track collection status
- Use credit card on file
- Process batch patient statements
- View collection summaries
- Collect payment at point of service

#### Billing Analytics and Performance Reporting

- Understand practice financials
- Measure performance
- Customize reports
- Maintain steady cash flow



#### Online Scheduling

- Book appointments online
- Send automated reminders
- Fill "open" or "cancelled" appointment slots
- Free up front office staff

#### Reputation Management

- Send patient surveys
- Share reviews on social media
- Increase search engine traffic
- Monitor online reviews

#### Patient Communications

- Send appointment reminders
- Send re-care reminders
- Share important news with patients

#### Practice Analytics

- Calculate activity value
- Track patient reviews
- Know your online reputation
- Track key statistics

#### Online Patient Intake

- Reduce paper usage and manual transcribing
- Improve office efficiency
- Increase patient satisfaction
- Digital consent and medical intake forms
- Seamless in-office intake with Kareo Kiosk



#### Clinical

- Get a broad set of
   specialized note types
- Adopt telemedicine
- Digital imaging
- Get lab Integrations

#### Billing

- Process credit card payments
- Improve acceptance of claims
- Handle workers comp needs
- Better access to payer networks
- Automate billing process

#### **Business Management**

- Improve interoperability
- Manage practice inventory
- Attract new patients
- Connect with new patients
- Back-up and store data

Check out the features and benefits for Kareo's platform extensions to further optimize your existing clinical, billing and patient engagement workflows.



### Advanced Reporting and Dashboards

- Robust out of the box reports and dashboards
- Customize standard reports or create new reports and dashboards
- Key Indicator Analysis
- Procedure Code Analysis
- Year over Year Analysis

#### Integrated View of All Your Practices and Providers

- All KIDs, practices, and providers at your fingertips for discovery and analysis
- User experience is quick and responsive
- Easy to uncover revenue opportunities

#### In-App Data Dictionary

- Built in dimensions, measures, and charts
- Drag and Drop capability
- Transparency into formulas

#### Curate Data Stories

- Snapshot any chart or table
- Drop live reports into an in-app presentation
- Facilitate the sharing of information



#### Why Offer Video Visits?

- Increase staff efficiency
- Improved patient outcomes
- More satisfied customers
- Scheduling flexibility
- Fewer no-shows
- Generate incremental revenue

#### Seamless Integration With The Kareo Platform

- Easy scheduling
- Telemedicine eligibility verification
- Streamlined workflow

#### Satisfying Patient Experience

- Convenient mobile app
- Helpful patient communications
- Online appointment r equests

#### KAREO PATIENT PAYMENTS

#### Streamline Your Workflow

- Simple, secure and integrated point of sale payments
- Streamline the patient self-pay process
- Settle bills quickly and accurately
- Electronically verify insurance eligibility

#### Collect More, Faster

- Maximize up-front collections
- Reduce collection costs
- Have patients pay on time and in-full
- Take payments in person, over the phone, and online

#### Future Proof Your Patient Collections

- Upload and save credit cards
- Capture billing contact information



#### Improve Productivity

- Reduce time spent managing patient statements
- Automate patient statements delivery
- Easily batch process patient statements
   with a few mouse clicks

#### Get Paid More, Faster

- Increase patient collections
- Reduce patient confusion
- Clearly present payment options
- Show amounts paid and outstanding

#### Reduce Customer Confusion

- Clearly present patient totals
- Configure your custom instructional messages
- Prominently featured "Pay Online" option
- Clear presentation of cost of services, insurance paid, previously paid (by patient) and adjusted amount



