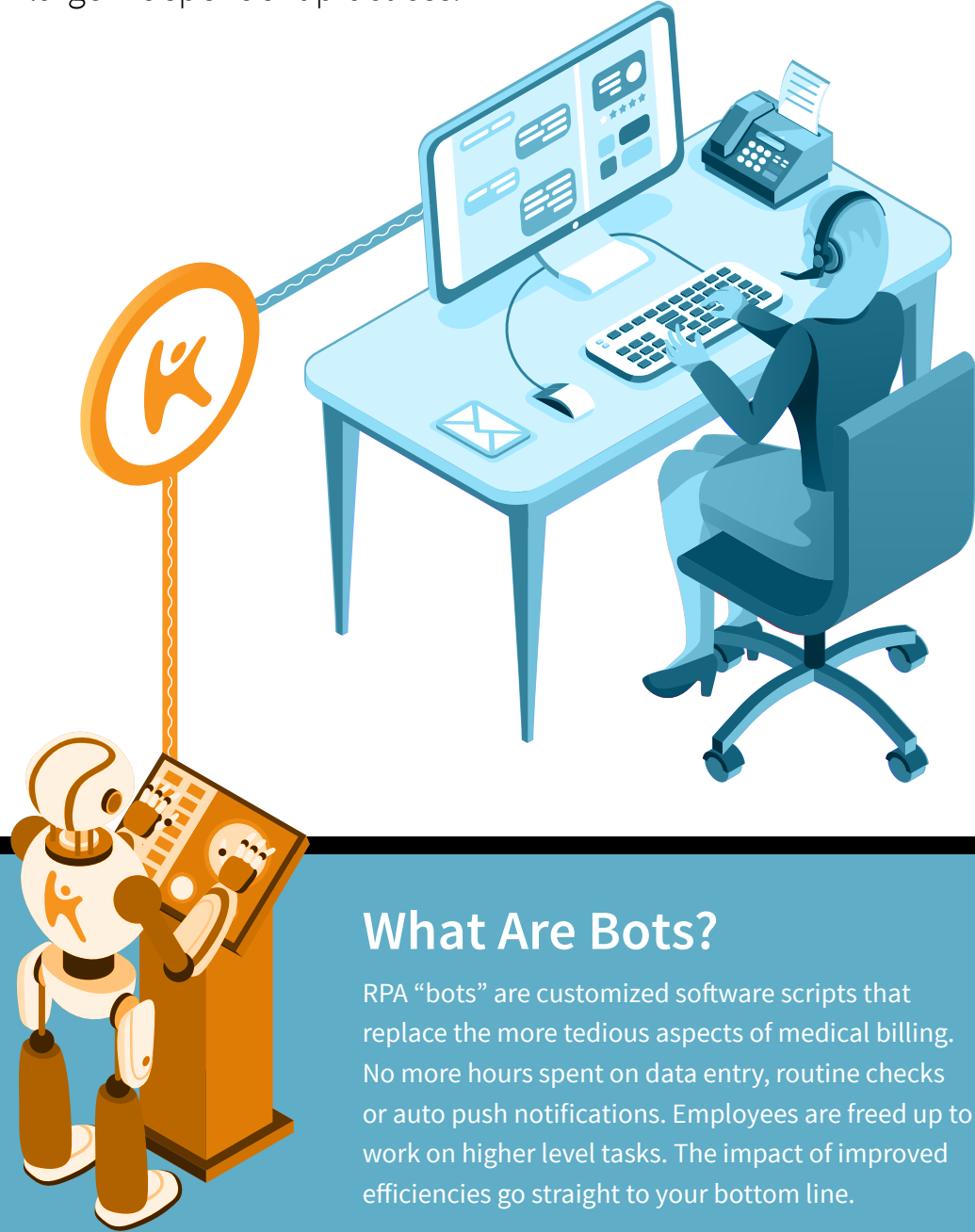# 4 Big Benefits of **Robotic Automation** in Medical Billing

Robotic Process Automation (RPA) is transforming healthcare billing — improving accuracy, reducing costs, and freeing staff from repetitive manual tasks.

See how this technology is providing dramatic benefits for billing companies and large independent practices.

What Are Bots?

RPA "bots" are customized software scripts that replace the more tedious aspects of medical billing. No more hours spent on data entry, routine checks or auto push notifications. Employees are freed up to work on higher level tasks. The impact of improved efficiencies go straight to your bottom line.

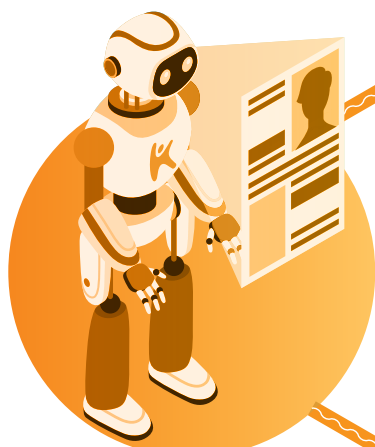## IT ALL HAPPENS BEHIND THE SCENES

1. Effortless Accuracy

Once set up, RPA bots take charge of the most error-prone parts of billing. Bots perform tasks exactly the same way every time. That means they eliminate all those errors that arise from human fatigue, lack of concentration or simple mistakes -- and significantly reduce claim denials and related costs, too.

2. Increased Efficiency

RPA bots need no supervision. They work day and night without ceasing. Best of all, they are many times faster than a human, moving processes at warp speed and trimming time that can be used in other ways.

3. Powered Up Productivity

Your employees have better things to do than work on repetitive and mundane chores. Channel their skills into higher level tasks that put their expertise to use, such as specialized problem solving or tracking tricky payments. Happier workers stay on the job longer. And with more productive staff members, you can expand your practice or business without adding headcount.

4. Data Entry Enhanced Accuracy

The Smart Connector for HL7, part of Kareo's RPA solution, allows billers/billing companies to connect different systems (like a third-party EHR) to Kareo's billing. Kareo formats the data so our customers don't have to. This helps with manual data entry and improves accuracy while maintaining our customer or billing company client's preferred EHR. Billing companies can share the information with clients for added value and transparency.

Kareo's RPA solutions are changing the profitability picture for medical billing companies and large independent practices.

FIND OUT HOW

kareo